

Technical Requirements

Thank you for advertising in the Geneva High School Playbill. The following are the technical requirements and other information you might find helpful in designing or supplying your ad. If you have any questions on how to supply your ad, please contact Fagans Graphic Design & Printing at 630-208-0319. There is no charge for questions.

Electronic Ads

We accept ads created in Adobe Illustrator, Adobe Photoshop and/or Adobe InDesign. Ads created in other programs, including Microsoft Word, Power Point, Pages and Publisher, will not be accepted without prior approval!

If approved, ads created in other formats must be saved as EPS, JPG, TIF or PDF files saved for printing with graphics and fonts embedded or fonts changed to outline. We accept ads by email or shared via Dropbox. Please call for instructions.

Send ads to:
debbiedraus@fagansinc.com

Ad Checklist

- Properly supplied electronic art correctly sized incurs no additional cost.
- All ads must be camera ready (white laser prints of 600 DPI or more) or electronic art.
- Color is to be converted to black and white.
- Include all images and fonts saved to outline.
- Save images at 100% as either pdf, ai, tiff or eps.
- Include only the items needed.
- Preflight your document from the disk copy that is being sent and include all screen and printer fonts for the document and for graphics.
- Typesetting and design for new ad creation or alterations to existing ads is available upon request. Please call for an appointment.
- **Please submit ad copy on time, no reimbursements will be made for missed deadlines.**

Geneva High School Theatre Boosters



Playbill Advertising Rate Sheet

Contact us at:
info@genevatheatreboosters.org

Please mail all payments to:
Geneva Theatre Boosters
c/o Geneva High School
416 McKinley Ave
Geneva IL 60134

